



*St. Teresa of Avila's*  
**Basque Festival**

Early fall in the capital city wouldn't be complete without St. Teresa of Avila's famous Basque Festival. This event attracts more than 2,000 people each year, providing a community-wide opportunity to experience Nevada's Basque heritage, keeping our traditions alive while enjoying the blessing of living in the area.

Place your message in the Basque Festival program and reach an affluent audience, including more than 40,000 readers of the Nevada Appeal, as well as parishioners of St. Teresa of Avila church. All festival proceeds go directly to St. Teresa School and other parish youth programs. This is your opportunity to associate your business with an important community event that drives funds to support education.

Visit [basquefestival.org](http://basquefestival.org) for more information on the festival and the basque community.



**Sponsorship Opportunities**

**Hori Sponsorship - \$750**

*Hori means Gold in Basque*

- 7 event tickets valued at \$175
- full page full color ad on the back cover of the event program
- 1 year web presence on [basquefestival.org](http://basquefestival.org)
- exhibit/dining hall banner space

**Urdin Sponsorship - \$625**

*Urdin means Blue in Basque*

- 7 event tickets valued at \$175
- full page, full color ad on the inside back cover or inside front cover of the program
- 1 year web presence on [basquefestival.org](http://basquefestival.org)
- exhibit/dining hall banner space

**Laranja Sponsorship - \$500**

*Laranja means Orange in Basque*

- 6 event tickets valued at \$150
- full page, full color ad in the event program
- 1 year web presence on [basquefestival.org](http://basquefestival.org)
- exhibit/dining hall banner space

**Berde Sponsorship - \$325**

*Berde means Green in Basque*

- 4 event tickets valued at \$100
- half page, full color ad in the event program
- 1 year web presence on [basquefestival.org](http://basquefestival.org)
- exhibit/dining hall banner space

**Gorri Sponsorship - \$175**

*Gorri means Red in Basque*

- quarter page, full color ad in the event program
- 1 event ticket valued at \$25
- 1 year web presence on [basquefestival.org](http://basquefestival.org)
- exhibit/dining hall banner space

**Festival September 18**

**Publishes September 11**

**Advertising Deadline August 23**

***All advertisements must be finalized and approved by August 30***



Call your Account Manager at the Nevada Appeal to reserve your space today!

**775-882-2111**