

St. Teresa of Avila's Basque Festival

Early fall in the capital city wouldn't be complete without St. Teresa of Avila's famous Basque Festival. This event attracts more than 2,000 people each year, providing a community-wide opportunity to experience Nevada's Basque heritage, keeping our traditions alive while enjoying the blessing of living in the area.

Place your message in the Basque Festival program and reach an affluent audience, including more than 40,000 readers of the Nevada Appeal, as well as parishioners of St. Teresa of Avila church – all festival proceeds go directly to St. Teresa School and other parish youth programs. This is your opportunity to associate your business with an important community event that drives funds to support education.

Sponsorship Opportunities

Hori Sponsorship - \$750

Hori means Gold in Basque

- 7 event tickets valued at \$175
- full page full color program ad on the back cover of the event program and the Nevada Appeal newsprint program
- web presence on www.basquefestival.org (1 year)
- exhibit/dining hall banner space

Urdin Sponsorship - \$625

Urdin means Blue in Basque

- 7 event tickets valued at \$175
- full page, full color program ad on the inside back cover or inside front cover of the program and the Nevada Appeal newsprint program
- web presence on www.basquefestival.org (1 year)
- exhibit/dining hall banner space

Laranja Sponsorship - \$500

Laranja means Orange in Basque

- 6 event tickets valued at \$150
- full page, full color ad in the event program and Nevada Appeal newsprint program
- web presence on www.basquefestival.org (1 year)
- exhibit/dining hall banner space

Berde Sponsorship - \$325

Berde means Green in Basque

- 4 event tickets valued at \$100
- half page, full color ad in the event program and the Nevada Appeal newsprint program
- web presence on www.basquefestival.org (1 year)
- exhibit/dining hall banner space

Gorri Sponsorship - \$175

Gorri means Red in Basque

- quarter page, full color ad in the event program and the Nevada Appeal newsprint program
- 1 event ticket valued at \$25
- web presence on www.basquefestival.org (1 year)
- exhibit/dining hall banner space

Advertising Deadline August 19

Publishes September 12

Festival September 19



Go to www.basquefestival.org for more information.

Renee Plain
(775) 881-7377

Call your Nevada Appeal
Account Manager to reserve
your space today!

Karen Konewko
(775) 782-5121